



Ministry of DJs Brand Visual Identity Guidelines

Primary Logo

This is our primary logo, always use it whenever possible. It is the most impactful and balanced version of the logo and will work for most applications.

Full Color logo - White & Gold



Full Color logo - Black & Gold



Clearspace



Simplified Logo

The simplified logo is used when only one color printing is permitted. Simplified logo also may be used on colorful backgrounds where the full color logo would clash.

Simplified logo - Black



Simplified logo - White



Clearspace



Misuse

Be sure to never modify the logo for any reason.

And the brand name should only be written as “Ministry of DJs”, not Ministry Of DJs, or Ministry of DJS

- No color change
- No unallowed space
- No outlined logo
- No scaling
- No size changes
- No typo changes
- No rotation
- No recoloring
- No adding effects on the logo
- No adding frame
- No masking

Color treatment

When the full color logo would clash with the background color, use the simplified logo.



Ministry of DJs Colors

